

Abilities of cash-sponsoring

1. Being a general sponsor of the Caucasian Chamber Orchestra

- * contingents of tickets for all concerts (VIP tickets)
- * reception with press conference
- * link on the homepage of the orchestra
- * presentation of the general sponsors at concerts (logo, poster)
- * presentation of the general sponsors in every publication of the Orchestra
- * one exclusive concert a year (for instance for customers with a reception etc.)
- * individually planned marketing strategy (Merchandizing, special events etc.)

2. Event and Project Sponsoring

2.1. Festival Caucasia (2023 in Ibbenbüren/Germany)

common sponsoring

- * presentation in the festivalbroschure
- * invitation to the exclusive reception after the opening concert
- * contingents of tickets

patronage sponsoring (a sponsor takes the patronage for one concert)

- * exclusive presentation during the concert chosen by the sponsor
- * exclusive reception after the concert
- * invitation to the exclusive reception after the opening concert
- * contingents of tickets for the chosen concert
- * presentation in the festival brochure

main sponsoring

- * exclusive presentation on the backside of the festivalbroschure
- * one exclusive reception during the festival
- * invitation to the exclusive reception after the opening concert
- * contingents of tickets for all the concerts (VIP tickets)
- * special presentation in every publication
- * individually planned marketing strategy

2.2 Sponsoring a CD/Streaming Production

- * presentation on the CD-Cover (Logo)
- * contingents of CDs (for instance as presents for exclusive customers)
- * reception by presenting the CD to the Press, TV etc.

2.3. Sponsoring a Concert Tour

- * contingents of tickets
- * presentation in the concert programs
- * exclusive reception after concert
- * exclusive presentation during the tour
- * opportunity of an exclusive concert for the sponsor
- * individually planned marketing strategy

Abilities of non cash sponsoring

1. bus, transport costs
2. air tickets
3. accommodation costs

- * individual presentation according to the sponsoring size
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Let us talk about an individual Sponsoring package for your company!