

## Abilities of cash-sponsoring

### 1. Being a general sponsor of the Caucasian Chamber Orchestra

- \* contingents of tickets for all concerts (VIP tickets)
- \* reception with press conference
- \* link on the homepage of the orchestra
- \* presentation of the general sponsors at concerts (logo, poster)
- \* presentation of the general sponsors in every publication of the Orchestra
- \* one exclusive concert a year (for instance for customers with a reception etc.)
- \* individually planned marketing strategy (Merchandizing, special events etc.)

### 2. Event and Project Sponsoring

#### 2.1. Festival PAX VOBISCUM (planned for 2009)

##### *common sponsoring*

- \* presentation in the festival brochure
- \* invitation to the exclusive reception after the opening concert
- \* contingents of tickets

##### *patronage sponsoring (a sponsor takes the patronage for one concert)*

- \* exclusive presentation during the concert chosen by the sponsor
- \* exclusive reception after the concert
- \* invitation to the exclusive reception after the opening concert
- \* contingents of tickets for the chosen concert
- \* presentation in the festival brochure

##### *main sponsoring*

- \* exclusive presentation on the backside of the festival brochure
- \* one exclusive reception during the festival
- \* invitation to the exclusive reception after the opening concert
- \* contingents of tickets for all the concerts (VIP tickets)
- \* special presentation in every publication
- \* individually planned marketing strategy

## 2.2 Sponsoring a CD Production

- \* presentation on the CD-Cover (Logo)
- \* contingents of CDs (for instance as presents for exclusive customers)
- \* reception by presenting the CD to the Press, TV etc.

## 2.3. Sponsoring a Concert Tour

- \* contingents of tickets
- \* presentation in the concert programs
- \* exclusive reception after concert
- \* exclusive presentation during the tour
- \* opportunity of an exclusive concert for the sponsor
- \* individually planned marketing strategy

## Abilities of non cash sponsoring

1. giving location for rehearsals and offices
2. computer, printer, fax etc
3. paper
4. office furniture
5. bus, transport equipment
6. air tickets
7. musicians equipment

\* individual presentation according to the sponsoring size

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Let us talk about an individual Sponsoring package for your company!